

Simple License

1. The Music Standard License grants you, the purchaser, an ongoing, non-exclusive, commercial, worldwide license to make use of the musical work (Item) you have selected, on the following terms.
2. You are licensed to use the Item in one of the following ways (**Allowed Use**), in a single application (a single product or project):
 - a. synchronization with an audio-visual or audio-only work, to create one End Product that incorporates the Item as well as other things, so that it is larger in scope and different in nature than the Item;
 - b. specific direct playback uses, which are background music for one event, venue or location, one company's private on-hold music system, or one personal mobile ringtone.

List of End Products:

- **ONLINE VIDEOS INCLUDING SERIES UP TO 10 EPISODES (no credits, not for advertising):** YouTube, Vimeo, etc., home videos, slideshow, vlog, background music on the website (with unlimited Internet views).
- OFFLINE EVENTS
- PODCASTS
- STUDENT PROJECTS (including films and presentations)

A series is a number of connected episodes, for example, TV series, webisodes, etc.

3. The license includes the right to utilize the Item through communication to the public (performance), display, distribution, and reproduction (but not through Broadcast). Read the next clause for some limitations, and see later clauses for things that are not Allowed Uses.

Not Allowed Uses:

- SOFTWARE, GAMES, APPS: music for software, games on any platform, Smartphone apps.
- MUSIC FOR PUBLIC PLACES: bars and cafes, restaurants, entertainment centers, gyms, etc.
- MUSIC ON HOLD
- WEB ADVERTISING
- LOCAL RADIO/TV ADVERTISEMENT: audience less than 1 million people
- NATIONAL RADIO/TV ADVERTISEMENT: audience more than 1 million people
- BROADCAST AND FILMS

We have other licenses available, see this section for more information:

<https://taketones.com/page/license>

4. You can create one End Product for a client, and you can transfer that single End Product to your client. This license is then transferred to your client.
5. You can modify or manipulate the Item, or combine the Item with other works, to suit your End Product. You cannot claim ownership of the Item, whether it's in original form or altered under

- this clause. (You can edit, loop or stretch a music track to suit your project. You can't create a remix of a music track and claim or register it as your own song).
6. Although this is a "single application" license, under one license you may make allowed variations of an End Product: for example, "cut down" versions of a single web promo. However, for 2 different promo videos, you will need 2 licenses.
 7. You can't re-distribute the Item as a musical item even if you modify the Item (if you remix or add lyrics to the music).
 8. According to clause 4, you can transfer the licensed Item together with the End Product. Your client can't create a new product under this license.
 9. This license can be terminated if you breach it and don't remedy the breach. If terminated, you must stop the Allowed Use immediately.
 10. The author of the Item retains ownership of the Item even if modified under clause 5. (Example: if you use a music track synced in your video, you can't claim rights to the music (e.g. through applying "ContentID" or similar systems to the music in your video).
 11. This license is between [taketones.com](https://www.taketones.com) and you.

If you still have questions please contact us: support@taketones.com